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**The Stephen Siller Tunnel to Towers Foundation To Present Piece of World Trade Center Steel, To Ed Moore, Owner of Cinderella Carpet One in Salinas**

**Salinas, CA** - On Monday, November 2, 2015 at 3 p.m. representatives from the Stephen Siller Tunnel to Towers Foundation, an organization begun in memory of a fallen 9/11 firefighter, will pay a special visit to Cinderella Carpet One at 6 Rossi Circle in Salinas, to personally thank him for their generous support of the Foundation's Building for America's Bravest (BFAB) program, that builds hi-tech "smart homes" for service members returning from war who have been catastrophically injured.

In recognition of that support, on Monday, Nov. 2<sup>nd</sup> at 3 p.m. members of the FDNY (Fire Department of New York City)—acting on their own initiative, as ambassadors of the Tunnel to Towers Foundation—will present a specially-designed shadowbox containing hallowed 9/11 steel from Ground Zero to Ed Moore, owner of Cinderella Carpet One.

Carpet One Floor & Home, and its manufacturing partner Mohawk, have committed to providing flooring materials and installation for 46 of these "smart homes." Each store's customers are invited to share information about the program with others, and make a personal contribution at the store site. The goal is to collect a donation of \$10—or more—from each customer, to ultimately enable the building of at least two more "smart homes."

(<http://www.carpetone.com/our-bravest>).

"We are truly humbled and honored that the Tunnel to Towers Foundation and members of the FDNY—who were actually at Ground Zero on 9/11 and during its aftermath—are travelling all the way from their home base to visit us and express their gratitude to us," says Mr. Moore. "In fact, we are the ones who are thankful to them for their dedication and service. That is why we are so thrilled to be part of this impactful program that helps military heroes who have sustained the most devastating injuries."

**About Cinderella Carpet One**

Cinderella Carpet One is a locally owned flooring retailer serving the Monterey County area. They are part of North America's leading floor covering co-op. Their showroom is known for carrying a broad selection of beautiful carpet, wood, laminate, ceramic, vinyl, and area rugs including exclusive brands like Bigelow and Lees. For more information visit 6 Rossi Circle or their website ([cinderellacarpetone.com](http://cinderellacarpetone.com)).

**About the Stephen Siller Tunnel to Towers Foundation**

The Stephen Siller Tunnel to Towers Foundation, named in honor of FDNY 9/11 fallen Firefighter Stephen Siller, and best known for its annual Tunnel to Towers Run at Ground Zero in New York City, is committed to building specially-adapted "smart homes" for the most seriously wounded U.S. service personnel through its Building for America's Bravest program. For more information, go to [www.Tunnel2Towers.org](http://www.Tunnel2Towers.org).

