



FOR IMMEDIATE RELEASE

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Cinderella Carpet One has a new owner after 68 Years

Salinas, CA.....Cinderella Carpet One in Salinas is pleased to announce it has been sold to a current employee, Eddie M. Moore effective Dec. 1, 2015.

Mr. Moore was hired by Stanley Haynes, original owner of Cinderella, in 1977. He began his career with Cinderella working in the Alisal Street store and in 1986 was promoted to management. In 1991 he was named general manager of the residential and commercial divisions where he built a strong local sales force. His extensive history with Cinderella Carpet One equips him to lead Cinderella into its next level of growth.

According to Ed Moore, "As the new owner of one of the largest full-service floor and window coverings company in Monterey County, we will continue to focus on quality products, expert craftsmanship, and superb customer service in an effort to meet the specialized needs of every home or business owner in our local community."

Cinderella will continue to employ the best flooring professionals in the area who provide the most experienced and qualified consultation services anywhere. Moore adds, "Every customer's specific needs and vision will continue to be carefully

considered and met with the friendliness that people have come to expect from Cinderella Carpet One.”

For more information about Cinderella Carpet One and its impressive history, please refer to cinderellacarpetone.com. Owner/CEO Ed Moore is available for questions, media interviews and can be contacted at 831-424-2916.

About Cinderella Carpet One

Cinderella Carpet One is a locally owned flooring retailer serving the Monterey County area. They are part of North America’s leading floor covering co-op. Their showroom is known for carrying a broad selection of beautiful carpet, wood, laminate, ceramic, vinyl, and area rugs including exclusive brands like Bigelow and Lees. For more information visit 6 Rossi Circle or their website (cinderellacarpetone.com).